

SPEAKING · ADVISORY · MEDIA

Thato Sebastian-Charles Mmereki

Author · Strategic Advisor · Geopolitical Risk Specialist

Thato Sebastian-Charles Mmereki is President and Chief Executive Officer of the Transcontinental Council for Strategic Cooperation, CFO of the China–South Africa Youth Forum, and author of the memoir *What Light Cannot Touch*. He advises boards, governments and institutions on geopolitical risk, African economic futures and strategic communication — and speaks to rooms that must act on what they hear.



BASED

Johannesburg, South Africa

AVAILABILITY

Global · 2026 – 2027

AUDIENCES

40 – 2 000 delegates

I Signature Keynotes

Standard Keynote — 45–60 min	R 65 000
Premium Keynote — 90 min + Q&A	R 85 000
Opening or Closing Address	R 95 000
International Keynote — ex travel	FROM US\$ 7 500

Includes a preparatory call with the convenor, sector-specific research, and post-event availability for press.

II Literary & Author Events

Book Festival Appearance	R 25 000
Fireside Conversation	R 30 000
Author Interview	R 25 000
Public Reading	R 20 000
Book Club Discussion	R 18 000

Independent booksellers and community literary programmes are invited to enquire.

III Executive Workshops

Half-day Executive Workshop	R 95 000
Full-day Strategy Session	R 165 000
Executive Retreat Facilitation	FROM R 220 000

Framed with the sponsor in advance and closed with a written synthesis of positions, risks and agreed actions.

IV Corporate Advisory

Executive Roundtable — two hours	R 55 000
Board Briefing	R 75 000
Strategic Leadership Dialogue	R 80 000

Conducted under confidence. Client names and the content of the room are never disclosed without written consent.

V Masterclasses

Half-day Masterclass	FROM R 60 000
Multi-module Programme	BY PROPOSAL

Geopolitical risk · China–Africa relations · development diplomacy · strategic leadership · public policy · African economic futures · memoir and literary non-fiction.

VI Moderation & Facilitation

Conference Moderator	R 45 000
Executive Panel Moderator	R 35 000
Awards Host	R 55 000

Includes briefing calls with each panellist, a written run-of-show, and a closing synthesis for the room.

VII

Universities & Media

Guest Lecture	R 18 000
Distinguished Lecture	R 30 000
Graduation Address	R 35 000
Television · Radio · Podcast	COMPLIMENTARY
Commercial Media Appearance	FROM R 20 000

Editorial interviews are given without fee as a matter of principle.
Preferential rates apply to public institutions, non-profits and student-led programmes.

VIII

Consulting & Advisory

Executive Advisory — hourly	R 5 500
Strategy Consultation — half day	R 28 000
Strategy Consultation — full day	R 55 000
Long-term Advisory Retainer	BY PROPOSAL

IX

Writing & Editorial

Foreword	FROM R 25 000
Opinion Article	FROM R 18 000
Thought Leadership Essay	FROM R 30 000
Executive Speechwriting	FROM R 40 000

Quoted on length, research burden and rights. Ghostwritten work is undertaken selectively and under confidence.

X · SPEAKING TOPICS

Geopolitics

African geopolitics · China–Africa relations · global risk · strategic foresight

Leadership

Leadership in uncertain times · governance · public policy · institutional transformation

Literature

Memory and identity · the craft of memoir · writing through grief · storytelling as leadership

XI

The Engagement Process

- 1 Enquiry**
Send the date, format, audience and objective. A reply follows within two business days.
- 2 Proposal**
A written proposal setting out format, preparation, deliverables and total investment.
- 3 Confirmation**
A 50% booking fee and signed agreement secure the date.
- 4 Delivery**
Preparation calls, the engagement, and a follow-up note with materials.

XII

Travel & Terms

- Within Gauteng: travel is included in the engagement fee.
- Elsewhere in South Africa: economy airfare or mileage, plus accommodation where required.
- International: business class on flights over six hours, five-star accommodation and ground transport.
- A 50% booking fee confirms the engagement; the balance is payable before the event.
- All fees exclude VAT where applicable; travel is billed separately unless otherwise agreed.
- Multi-event and multi-year bookings qualify for preferred pricing.
- Cancellation within 14 days of the engagement retains the booking fee.

ENQUIRIES

Let us begin with the date
and the question you want the room to leave with.